

Dear Valued Member,



GMS started with a simple idea. Help small business owners grow through working relationships. Plain. Simple. We started with only 7 members back in 1999. 5 of the original 7 are still with us and now, 300 members later, we still believe that simple idea is the key. This month we will go over some of the great strides the network has taken this year and next month we will roll out new services, benefits, and prizes. Our simple idea has blossomed into a simple reality and we can never say thank you enough. Together, we all grow. **Happy Holidays!**

**December Testimonial Winners!
New 2005 Contest on the way!**

4 GMS members won gift cards last month simply by using GMS members and emailing us the details! Stress Counseling and Biofeedback, With Uplifted Hands Massage, HQ Global Workplaces and Cartridge Renewal Systems were all winners. Cartridge Renewal Systems also picked all "3-digits" correctly (out of order) and received her monthly payment to GMS "on the house" saving her over \$130! You could be our next winner. Simply use a member and tell us about it! The odds of winning are better than 50% with every 3-digit guess and you may just get your next car payment made!

**TRAFFIC FROM CONSUMERS
JUMPS 25%!**

Our website, givemeservice.com, has increasingly become a source of trust for local communities throughout Central New Jersey. And although we have concentrated on Monmouth, Ocean, and Middlesex Counties to establish our base, we are finding that visitors from all over New Jersey and in many cases, the nation, are visiting givemeservice.com. In fact, we had a member land a 6-figure contract this year from outside the U.S.! The Internet is a very powerful tool. Site Traffic has increased over 25% on both a daily and monthly basis and we now receive over 3,000 visitors per month. Search Engine rankings have been extraordinary. We have seen search engine submission companies charge thousands of dollars for comparable results. We are happy to deliver it to you with membership!



**Network getting Online
and Wired for Business**

Implementing technology is a great strategy for small businesses that want to become more efficient, provide better customer service, and improve marketing performance. Over 40 new websites and Quick Pages were launched this year. This is an additional 50 GMS members who are now utilizing the power of the Internet properly and effectively. Excellent!

**FINAL G.R.O.A.
Contest Numbers**

Congratulations To All!

ACTIVITY!

Using fellow members is what networking is all about. GMS members understand this and this year activity was at an all time high. It is difficult to know for sure how much business is generated through the network, but there are some measurements that give us a good idea. While testimonials for new business usage were about the same as in 2003 (increasing by 3%), repeat business from members increased by over 60%! This measurement, which doesn't get calculated into the new business usage measurement, proves that relationships established through networking generate high customer retention and loyalty.

**Why
is my
E-mail
down?**

If you have experienced difficulty in accessing your email at times during the last couple months, you are not alone. Thousands of spam messages and malicious virus codes are being filtered every day through our server to protect you. At times the spikes in spam and virus traffic are enormous. We have invested thousands of dollars in upgrades to handle the spikes, but slowdowns can occur. Usually, the spikes are less than 1-minute in length and you may not even notice. Anti-virus definitions are now updated twice per day. If your "time-out" is over 5 minutes in length, please give us a call.



Core Fundraising
Cartridge Renewal Systems
Ann Marie Sgroi- Real Estate Agent
Energy Solutions
Serico & Dubnik, PC, CPA's

Ink jet & Cartridge recycling for charities & cash
Ink jet, copier, and fax cartridge replacement
Real Estate purchase and listing services
Efficient Lighting Services
Accounting and Tax Services

(732) 780-0208
(732) 845-9497
(732) 536-2228
(846) 203-7158
(732) 280-7730

4525 points
3250 points
2275 points
1575 points
1525 points



**GIVEME
SERVICE
.COM**

NOT A MEMBER YET?

If you are a quality business owner, becoming a member is easy. All you have to do is call or email us and set up an appointment where an owner of GMS can meet you in person. We have met every business owner in an effort to protect not only the reputation of GMS but also the reputations of every member in our network. It also allows you the opportunity to get to know us personally. When we hand your business card to someone, the potential customer feels much more comfortable with the referral.

For further information on:

The GMS Network, visit:
www.givemeservice.com

GMS Web Design, visit:
www.gmswebservices.com

GMS Web Hosting, visit:
www.gmswebhosting.com

New Jersey's Quality Small Business Network!

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Newsletter

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December 2004