

Dear Valued Member,

Happy New Year to you! We hope 2004 is a banner year for your business. Most of our resources, efforts and ideas are focused on providing more benefits, improved services and practical tools to help you accomplish just that! What is GMS going to do for you in 2004? For starters, we have increased the number of prizes and rewards for member activity within GMS. We have also created new ways to obtain points. Details you ask? OK... Let's get started.

NEW 2004 G.R.O.A. AWARDS, CONTESTS and PRIZES!

GRAND PRIZE:
\$1,750 CASH!

That's right! We will pay you to get active! A little bribery never hurt anyone, right? We have also added a \$750 2nd place prize for the runner up!

LET GMS MAKE YOUR PAYMENTS!

That's right! We'll waive your next GMS monthly payment regardless of the amount. Simply submit a 3-digit number with EACH testimonial you send us. We'll compare your number with the "Pick 3 Evening" number in the NJ Lotto on the 25th of every month. If your number contains the 3 digits in any order...YOU WIN! In addition, if you guess the Pick-3 number exactly, you'll also win your choice of either ONE YEAR'S GMS MEMBERSHIP or your NEXT MONTH'S CAR PAYMENT paid by GMS!(up to \$500). The more testimonials you send, the more chances you have to win!

☆☆ BONUS POINTS! ☆☆

Refer a new member that JOINS between now and January 31st, 2004 and you will receive: 300 G.R.O.A points! Referring a new member is easy, just send GMS the following information: *Business Name and the services they offer, Owner's First and Last Name, Business Phone Number and Website address (if they have one).*

We will contact and meet with the owner in person. It is that easy! Remember, as the network grows, so does your potential customer base. Try and think of at least 3 - 5 referrals and we will do the rest!

2004 G.R.O.A Prizes - Good Luck!



1st Place: \$1,750 CASH!

2nd Place: \$750 CASH!

**3rd Place: \$500 Gift Certificate
from Erwyn Promotions**

4th Place: \$250 GMS Rebate

5th Place: \$100 GMS Rebate

HOW DO I GET POINTS?

200 Points:

- Refer a fellow member to GMS (February through December 2004)

100 Points:

- Use a fellow GMS member that you didn't use in 2003
- Host a GMS event

50 Points:

- Use "GMS" logo usage in your print media (fax copy to GMS 732-761-9901)
- Start an E-zine • Send a testimonial

25 Points:

- Send an Introduction letter • Website Consultation • Send a special offer

25-100 Points:

- Attend a GMS Function. Points vary with the event.
(i.e. Lakewood BlueClaw Tradeshow = 100 pts.)



**USE OUR
"OFFICIAL MEMBER"
LOGO
IN 2004!**

(*As thanks, receive 50 G.R.O.A points for each new media type or publication used)

Many members have requested our logo for their marketing projects, so here it is. We can email it to your printer or directly to you. Let the world know that your reputation is important and that you are working with other businesses in the community. People know and trust GMS members and our GMS logo will add weight to your advertisement. ***Note: In order to protect the reputation of the network and its members, we will only authorize the use of our logo for members who have been with us for at least 1 year and are in good standing.** All GMS member Printers and Advertisers have our logo on file.



NOT A MEMBER YET?

If you are a quality business owner, becoming a member is easy. All you have to do is call or email us and set up an appointment where an owner of GMS can meet you in person. We have met every business owner in person in an effort to protect not only the reputation of GMS but also the reputations of every member in our network. It also allows you the opportunity to get to know us personally. When we hand your business card to someone, the potential customer feels much more comfortable with the referral.

For further information on:

The GMS Network, visit:
www.givemeservice.com

GMS Web Design, visit:
www.gmswebservices.com

GMS Web Hosting, visit:
www.gmswebhosting.com

New Jersey's Quality Small Business Network!



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January 2004